

**U.S. & ISRAEL:
AXIS OF AGGRESSION**

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APOCALYPSE SOON >>



Disney Channel Stole My Five Year Old Daughter's Smile

"Mommy, if we buy Danimals we can meet Zack and Cody, and get money with one one and four zeros." [S10K]

"Ok, we have to go to the grocery store later . . . remind me."

[Five minutes.]

"Mommy, I want to meet Zack and Cody, and get the big money.

Can we go now?"

[Five minutes.]

"Mommy, you NEED to put Danimals on the grocery list, ok?"

"Okay."

[At the grocery store.]

"Look, look! There's Danimals!!!!!!!!!!!!!! We won, we won, we won!"

[Cringing mommy.]

"Baby, you know not every box wins. We'll have to check when we get home, ok?"

[She carried the box all through the store, in the car, and one step into our home, ripped that sucker wide open.]

"We did win, Mommy. Look, a star!"

[Hoping mommy.]

SORRY, THIS BOX IS NOT A WINNER - Star

"Baby, this box isn't a winner. The star means they hope you will try again".

"It's a trick, mommy. That's not nice!"

"Some companies will do almost anything to get you to try their drink, even trick you."



Elizabeth Boston





I took my seven year old niece to a "green" supermarket.
"This is like shopping in France," she said.

"Really, how?" I asked, thinking she was praising the variety and wholesomeness on offer.

"It smells funny and all the packaging is weird. Why does it all have to be wrong? Why aren't these cocompops?" she quizzed as she pointed out the organically grown, chocolate-flavored puffed rice.

She rejected all the candy, and I had to agree that the dominance of carob and licorice was a little off-putting. In a bid to lift the mood I set her a challenge. "I need tea," I said placing her in front of the shelves with every kind of fruit, herb and specialist tea you could imagine, "but I want FairTrade".

Her eyes lit up. "I know, I know," she said excitedly. "I need to find the fair trade mark." And she scoured the rows until she got the pack I wanted.

"How do you know about FairTrade?" I asked, surprised.

"We did it in school," she replied.

"So what does it mean?" I said, thinking the label was the only thing she had taken in.

"Well," she began, "people in India make the tea, but they don't get much money, and if you buy fair trade they get more money."

I couldn't argue with that.

